



INFINITY MOVIE STAR PRODUCTION, ENUGU.

VENUE: BRIFINA GARDEN

5A CATTERNACH STREET OFF ABAKILIKI ROAD, G.R.A, GRA ENUGU

ENUGU STATE.

08032607809, 09050205053

Our Ref:

Date: 11th May, 2025

To: Public Diplomacy Section, U.S. Consulate General Lagos

Funding Opportunity Number: PDS-APS-FY25-01

GRANT PROPOSAL: OFFICIAL CARD – A CROSS-BORDER AFRICAN FILM FOR CULTURAL PRESERVATION & DIPLOMACY

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1. Executive Summary

Official Card is a cross-border African film project designed to preserve African cultural heritage, promote cross-cultural understanding, and empower youth in the creative industry.

Filmed across **Nigeria, Malawi, and Zimbabwe**, the project will weave a captivating cinematic story with deep cultural elements, including traditional crafts, music, languages, and historical landmarks. Through collaboration with partners such as **Zomba Film Productions (Malawi)** and **Teekay Duncan Productions (Zimbabwe)**, this initiative will serve as both an engaging movie and a practical platform for **skills training, cultural exchange, and diplomacy**.

We are requesting **USD 48,500** to support production costs, cultural preservation workshops, and youth empowerment programs linked to the film.

2. Background and Rationale

Africa's rich cultural heritage faces increasing threats from globalization, loss of traditional knowledge, and lack of preservation infrastructure. Film is one of the most powerful tools for **documenting, preserving, and celebrating culture** while engaging modern audiences.

The creative industry in Africa also holds immense potential for job creation, yet many talented youth lack the skills, resources, and opportunities to participate in it. *Official Card* seeks to address these challenges by:

- Documenting authentic African traditions and heritage sites.
 - Providing **hands-on film training** to youth.
 - Creating **cross-cultural connections** among Nigeria, Malawi, and Zimbabwe.
 - Building a sustainable network of African creatives for future collaborations.
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3. Project Objectives

1. **Cultural Preservation:** Document and showcase African heritage through high-quality film.
 2. **Diplomacy & Cultural Exchange:** Strengthen ties between African countries through collaborative storytelling.
 3. **Youth Empowerment:** Equip at least 40 young people with skills in cinematography, editing, set design, and heritage documentation.
 4. **Global Cultural Representation:** Share Africa's authentic narratives with international audiences.
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4. Project Activities

1. **Pre-Production (2 months)**
 - Script development and cultural research.
 - Partnership agreements with Malawian and Zimbabwean film teams.
 - Casting and crew selection.
2. **Production (3 months)**
 - On-location filming in culturally significant sites in Nigeria, Malawi, and Zimbabwe.

- Cultural heritage documentation workshops for youth.
 - Integration of traditional arts and crafts into set design.
- 3. Post-Production (2 months)**
- Editing, sound design, and subtitling.
 - Inclusion of educational and cultural commentary.
- 4. Distribution & Cultural Diplomacy Events (1 month)**
- Community screenings in the three countries.
 - Panel discussions with cultural leaders and youth participants.
 - Online release and festival submissions.
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5. Expected Outcomes

- **50+ local crew and artists employed** across three countries.
 - **40 youth trained** in film production and cultural documentation.
 - Increased awareness and appreciation of African heritage locally and internationally.
 - Strengthened cultural and creative ties between Nigeria, Malawi, and Zimbabwe.
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6. Budget Breakdown (USD)

Item	Cost (USD)
Pre-Production	
Script Development & Research	\$2,000
Partnership Coordination & Travel (Nigeria, Malawi, Zimbabwe)	\$3,500
Casting & Crew Mobilization	\$1,500
Production	
Equipment Rental (Camera, Lighting, Sound)	\$8,000
Location Fees & Cultural Site Permits	\$3,000
Set Design & Traditional Props	\$2,500
Youth Training Workshops (Materials, Trainers)	\$4,000

Item	Cost (USD)
Transportation (Bus, Fuel, Logistics)	\$3,500
Accommodation & Meals (Crew & Trainees)	\$4,500
Post-Production	
Editing & Color Grading	\$3,500
Sound Design & Subtitles	\$2,000
Distribution & Diplomacy Events	
Community Screenings & Cultural Panels	\$2,500
Marketing & Festival Submissions	\$2,000
Contingency (5%)	\$1,500
Total	\$48,500

7. Sustainability

- Skills acquired by youth during the project will position them for future employment in the creative industry.
 - Partnerships formed will facilitate ongoing cultural exchange initiatives.
 - The film will be made available to cultural institutions, schools, and online platforms for continuous cultural education.
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8. Monitoring & Evaluation

- Attendance and participation records for all workshops.
 - Surveys to measure youth skills improvement.
 - Media reach analysis for film distribution.
 - Reports from cultural exchange events.
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9. Conclusion

The *Official Card* project is more than a film – it is a **cultural diplomacy mission** that will preserve African heritage, strengthen inter-African collaboration, and empower the next generation of storytellers. With support from the U.S. Embassy Lagos, we can ensure that African voices and traditions are celebrated globally while fostering unity and understanding across borders.

INFINITY MOVIE STAR PRODUCTIONS