

Comparative Project Summary

To provide a clear picture of the opportunities at hand, below is a comparative summary of our two flagship projects, *Official Card* and *Round Table*. This highlights their distinct strengths, themes, and market potentials.

Film Comparison Summary

Element	Official Card	Round Table
Genre	Political Thriller / Crime Drama	Action / Crime / Police Drama
Logline	Sergeant Chuks is sent by the Inspector General of Police to South Bay – a city crawling with corruption – to uncover the truth behind the brutal murder of Thompson, the presidential secret bearer. What he discovers could shake the nation.	Bernard, a fearless Acting Commissioner of Police, battles to expose a mole within the police force while dismantling a powerful criminal-government syndicate. His fight for justice risks his life, career, and everything he loves.
Themes	Betrayal, hidden identities, political conspiracy, justice vs. power	Corruption, loyalty, law enforcement integrity, resilience against systemic crime
Estimated Budget	\$75,000	\$75,000
ROI Strategy	<ul style="list-style-type: none">- Nigerian & Pan-African cinema release- Netflix / Showmax / Amazon licensing- Festival circuits (Africa, Europe, US)- Merchandising & brand placement	<ul style="list-style-type: none">- Nigerian & Southern African cinema release- Action-oriented global streaming (Netflix, Prime Video)- Regional festivals & law-enforcement partnerships- Spin-offs & franchise potential
Unique Appeal	<ul style="list-style-type: none">- Complex investigative thriller with twists- Strong Nigerian political resonance- Marketable star-led roles	<ul style="list-style-type: none">- High-action sequences appeal to broader global audience- Strong moral center (hero vs. corrupt)

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Target Audience	Mature African & international viewers who enjoy suspense, thrillers, and political intrigue (e.g., fans of <i>24</i> or <i>Prison Break</i>)	system) - Easy for sequels/series development Action-loving audiences, youth & adult demographics across Africa and diaspora (e.g., fans of <i>Training Day</i> or <i>Elite Squad</i>)
Development Stage	Advanced: teaser, pre-production photos, development toolkit, mood board, distribution strategy	Script completed, ready for packaging and casting, strong potential for regional & international collaborations